

SIR ARTHUR LEWIS COMMUNITY COLLEGE

EXAMINATION SESSION : May 2017 Final Examination

TUTOR : Mrs. P. Erlinger-Ford, Mrs S. Eristhee, Mrs. N. Jolie-Fanis, Mrs. Mayn Poleon, Mrs. L. Sargusingh-Terrance, Miss G. Severin, Mr. T. Weekes, Miss Z. John, Mrs. Naquita Fevrier-Francis

PROGRAMME TITLE : Architectural Technology, Construction Engineering, Quantity Surveying, Business Administration, Office Administration, Computer Systems Engineering, Electronics Engineering, Food and Beverage Operations, Hospitality Studies, Travel and Tourism, Automotive Engineering, Mechanical Engineering

COURSE TITLE : Communication Studies 104

COURSE CODE : COM 104

CLASS (ES) : Year I

DATE : April 24th, 2017

TIME : 9:00AM

DURATION : 2 ½ hours

ROOM : CEHI-1R-02, GAB-CON, OTW-1R-08, CEHI-1R-05, TRB-LAB, TRB-2W-04, TRW-1W-01

INVIGILATORS :

#C7



INSTRUCTIONS:

1. Students are reminded to read **ALL** questions and instructions in each section very carefully.
2. **ANSWER all** questions from Section A which are worth a total of 25 marks.
3. **ANSWER one** question from Section B. Section B is worth 35 marks.
4. **NB:** Bags, books, as well as writing paper not given by the invigilator should be deposited at the front of the examination room or as otherwise indicated.
5. **NB:** All cell phones are disallowed in the examination room.

SECTION A: READING COMPREHENSION (24 marks)

Read the following passage carefully and answer ALL the questions that follow.

Can True Love Be Only 480 Seconds Away?

The Christian Science Monitor, July 2000

1 Eight minutes. That's about the time it takes for the sun's light to reach Earth. It's also roughly the time it takes to wolf down a McDonald's cheeseburger. Or bake a batch of chocolate-chip cookies. Or meet your soul mate. Yep, short-on-time singles say that's how long it takes to size up a potential love interest in today's lightning-speed world. After all, why waste an entire evening on someone they deemed incompatible in the first few minutes?

2 It's no wonder so many singles are embracing the newest trend in relationships: speed dating. Supporters say it offers a chance to meet lots of new people in less-charged circumstances. But others lament what it says about the rushed nature of American lives, that people can't savor getting to know one another. To say nothing of a superficial society able to dismiss someone in the time it takes to boil an egg.

3 The evening begins with an equal number of men and women pairing off to chat for exactly eight minutes. The bell rings, the chairs rotate, and it's on to the next prospect. At the end of the evening, tallies are made and phone numbers given out – but only if both sides agree.

4 SpeedDating is the creation of Aish HaTorah, an international Jewish educational resource center. Its intent is to preserve the Jewish heritage by encouraging marriage within the faith. It was launched last year in Los Angeles and has swept into Jewish communities across the US, Australia, Britain, Canada, South Africa, even the Ukraine. Now the **secular** community has grabbed hold of the idea.

Safer Way to Meet

5 "It's got all the safety of **the personals** with more of the interaction," says Eden Cloud, SinglesScene coordinator at the Philadelphia Weekly who runs a secular version of SpeedDating, called Nanodates. "Everyone can be interesting for eight minutes. I can talk about baseball for eight minutes and I don't know the first thing about it." Nanodates began in Philadelphia earlier this month and is already booked (with long wait lists) through September.

6 Ms. Cloud says it's too early for any of her speed daters to be walking down the aisle. But she recently ran into a participant who, smiling from ear to ear, said she had already been on several dates with her match. "It's all about first impressions. And eight minutes is enough time to decide if you want to see someone again," Cloud says.

7 Some may disagree. Others claim to need even less time. "I think you can tell in the first five minutes, or at least you can eliminate someone in the first five minutes," says Laura Lieberman, a communications consultant from Philadelphia who participated in a Nanodates session. "I was a little hesitant at first, thinking, how is this going to be? But it turned out to be a lot of fun," Ms. Lieberman says. "Everybody was in the same boat, everybody was nervous."

8 Her first question to every man sitting in front of her was: "How was your day?" The rapid-fire conversation moved to jobs, free time, families. She had one match and is going on a date with him this week. Impressed with her success, her friends are now signing up for future sessions. "I'm not surprised that it's spreading. It's a brilliant idea," says Rabbi Micha Turteltaub, director of education of Aish HaTorah, Boston, which will begin SpeedDating this fall. He and other Jewish leaders hope that the secular version's success doesn't overshadow SpeedDating's original purpose – though perhaps the spread was inevitable.

Time's A-Wasting

9 "People feel their time is limited and to do the bar scene or simply wait until they meet someone somewhere feels to them a waste a time," says Mr. Turteltaub. Not only do people feel they have less time to meet their perfect partner, the anxiety created by those feelings is at an all-time high. "The **collective unconscious** fear that we are never going to meet anybody, that

everyone is gay or married, makes people nervous, and they withdraw even further,” says Judy Kuriansky, a clinical psychologist and author of “Complete Idiots’s Guide to Dating.”

10 SpeedDating and similar concepts like internet dating have their pros and cons, she says. One pro is the ability to meet a wide variety of people in a short time. “I totally agree that we need to expose ourselves to many different types of people, to see what our instinctive reaction is to them,” Dr. Kuriansky says. “Eight minutes is long enough to see how conversation goes, to see if you are comfortable, to see if he asks about you and shares about himself.” But it is not long enough to get a good grasp on someone, she says. Three dates is her benchmark.

11 But some research shows that it only takes 15 seconds to make a first impression, and that that impression remains throughout the relationship. “So eight minutes is already a lot more data than most people start with,” Kuriansky says. Back in Philadelphia, Jerod (not his real name) saw the Nanodates ad and decided to give it a try. He came away with two matches. But he does have some reservations about the time limit. “My gut feeling is that eight minutes is not long enough,” says Jerod. “We all see ourselves as complex and varied. How can somebody express their personality in eight minutes?”

12 At a local restaurant, Jerod talked for almost two hours to eight different women about buying a house, his job, his likes and dislikes, his family. But he said he was more interested in finding out about the woman sitting across from him. “I felt like I was under the gun to find out what made the other person tick, what they were passionate about,” he says. “Most of the time I would ask them, ‘what would you be doing if you weren’t here?’

secular - not related to religion or a religious organization

the personals – the personal advertisements placed in a newspaper

collective unconscious – a concept from Jungian psychology in which part of each person’s mind contains the unconscious feelings shared by a society or all humankind.

Questions: Select the best answer.

1. The central thesis of the selection is that
 - a. the Jewish community created speed dating.
 - b. speed dating is an indication of how superficial society has become.
 - c. speed dating is a recent trend among single people for a relationship.
 - d. the secular community has adopted many programs that were originally religion-based.
2. The author’s primary purpose is to
 - a. promote speed dating.
 - b. describe speed dating.
 - c. criticize people who participate in speed dating.
 - d. compare Jewish speed dating programs to secular programs.
3. The question that is answered in paragraph 3 is
 - a. Who created speed dating?
 - b. Why do people speed date?
 - c. How does speed dating work?
 - d. What are the advantages of speed dating?

4. The topic of paragraph 4 is
 - a. Aish HaTorah.
 - b. Jewish educational resource centers.
 - c. Jewish heritage.
 - d. the origin of speed dating.
5. The main idea of paragraph 9 is that speed dating is becoming popular because
 - a. it costs less than traditional dating services.
 - b. people are more interested in marrying within their own religion.
 - c. it eliminates people who are gay or married.
 - d. people are anxious to meet a partner quickly.
6. The author supports the central thesis of the selection primarily with
 - a. descriptions and examples.
 - b. facts and statistics.
 - c. personal experience.
 - d. cause-effect relationships.
7. In the beginning of the article the author captures the reader's attention by
 - a. quoting a person who has participated in speed dating.
 - b. quoting a person who runs a speed dating service.
 - c. describing a variety of actions that require only eight minutes to happen.
 - d. describing a typical speed dating session.
8. The description of the speed dating environment as "less-chaotic" (paragraph 2) means that, in comparison to traditional methods of meeting people, participants do not
 - a. feel they have to charge as much on their credit cards.
 - b. experience as much emotional pressure or anxiety.
 - c. feel as obligated to ask for another date.
 - d. worry about being accused of inappropriate behavior.
9. The author includes the quotes from Eden Cloud at Nanodates (paragraphs 5-6) in order to
 - a. imply that Nanodates is unsuccessful because none of the participants have gotten married.
 - b. endorse Nanodates as the best speed dating organization mentioned in the selection.
 - c. point out the superficiality of speed dating.
 - d. explain the appeal of speed dating.
10. When Judy Kuriansky mentions "the collective unconscious fear" (paragraph 9), she is referring to the
 - a. feelings shared by many people that they will never be able to find a mate.
 - b. idea that most people are unaware of what they truly want in a mate.
 - c. theory that most people are afraid of revealing their fears.
 - d. fear of Jewish leaders that their heritage will be lost.

Indicate whether each statement is True (T) or False (F).

11. A speed dating session begins with equal numbers of men and women.
12. Speed dating was launched in Los Angeles.
13. Nanodates is geared to Christian singles.
14. Dr. Kuriansky believes that eight minutes is long enough to get a good sense of what someone is like.
15. The first question Jerod asked each woman he met during his Nanodates session was "What do you do for a living?"

Using context determine the meaning of each word as it is used in the selection.

16. lament (paragraph 2)

- a. discuss
- b. regret
- c. consider
- d. admire

17. savor (paragraph 2)

- a. wait
- b. believe
- c. enjoy
- d. decide

18. heritage (paragraph 4)

- a. tradition
- b. rules
- c. style
- d. obligation

19. benchmark (paragraph 10)

- a. replacement
- b. opinion
- c. standard
- d. prediction

Indicate whether each statement is True (T) or False (F).

20. It can be inferred that speed daters are not always successful in finding someone they want to date.
21. It can be inferred that Jews are forbidden to marry outside their faith.
22. People believe that speed dating is not as safe as placing a personal advertisement.
23. It can be inferred that Nanodates is struggling to find clients.
24. First impressions do not really matter in relationships.

SECTION B: ESSAY WRITING (36 Marks)

Select one of the following topics and write an Argumentative Essay of 400-500 words. Your essay must have a clear thesis statement.

1. The use of pesticides by farmers is important to provide food variety to maintain a healthy population. Discuss.
2. The increased number of deaths by suicide in St. Lucia is a direct result of the high unemployment rate. Do you agree?
3. The decriminalization of marijuana will only spread more social ills among Caribbean people. Do you agree?
4. Saint Lucian students should be taught to read and write in French Creole because it is as equally important as English to Saint Lucian society. Discuss.
5. Women make better leaders/managers than their male counterparts.
6. Every student should be required to provide voluntary service in order fulfil graduation requirements.
7. Democracy is not the best form of government.
8. There is no difference between a terrorist and a freedom fighter.

END OF EXAMINATION!!!